



## 2009-2010 EXHIBITION OUTREACH PROSPECTUS

For more than 133 years, the Art Students League of New York has been committed to promoting the art of its emerging artists and members. To further our mission, in July 2006, the League initiated the new Exhibition Outreach program, bringing the work of our emerging artists to exhibitions in various venues throughout the New York metropolitan region.

In our fourth year, the Exhibition Outreach program continued to reach out to new venues and students. So far we have provided more than 400 students with over 40 exhibition opportunities to display their work and allowed the public to see and appreciate the quality of these talented painters, sculptors, printmakers, and draftsmen.

### **ELIGIBILITY**

- Open to the Art Students League's students **CURRENTLY ENROLLED IN CLASSES**.
- Previously accepted exhibitors are eligible to apply but must fill out this application and submit new artwork.

### **APPLICATION PROCEDURE**

#### **In person**

The attached application must be typed or legibly printed in ink, signed and returned to the office to the attention of Leah McCloskey written, with the disc.

#### **By e-mail**

The attached application must be typed and emailed to Leah McCloskey at leah@artstudentsleague.org, with the images of your artwork.

**Incomplete applications will not be accepted.**

**All applications should include; Application Form (page 3-4), CD (12 images in JPEG format, Artist Statement, and Resume in MS Word or PDF format), and printout of Artist Statement and Resume**

### **SUBMISSION OF ARTWORK**

- Up to Twelve (12) digital images of works of art: paintings, sculptures, drawings, or mix-media may be submitted.
- Images cannot be larger than 900 pixels in any one direction or orientation. Images must be in **JPEG** format at **72 dpi**. Images must be titled in the following format:

**Last Name\_First Name\_Title\_Size.jpg**

ex. McCloskey\_Leah\_Untitled1\_8x10.jpg

Do not use special characters, for example ", ?, ! for the title when you save images.

- Please write your name, address, phone number, and e-mail on the CD. Use one standard CD for all entries (no DVD's). Burn the CD for playing on a PC.
- NO CDs WILL BE RETURNED. All CDs become property of the Art Students League.
- **NO SLIDES OR PHOTOGRAPHS**



## 2009-2010 EXHIBITION OUTREACH PROSPECTUS

### GROUP SHOWS

- Group shows are encouraged.
- Please submit an application with the group organizer as the applicant.
- The "artist's statement" section of the application should describe the group and its focus for the show.
- Artwork submission for group shows should include photos of ALL the work proposed for the show. **(See "Submission of Artwork" for format).**

If you have questions about "group shows" please e-mail the Exhibition Outreach Coordinator, Leah McCloskey, at [leah@artstudentsleague.org](mailto:leah@artstudentsleague.org).

### 2009-2010 SAMPLE VENUES:

- **Grace Institute:** Two shows. For over 100 years, Grace Institute has provided tuition-free practical job training for underserved women. They have dedicated a small gallery for artists and initiated "Meet the Artists" talks. Two-dimensional work only, **no nudes**.
- **Manhattan Borough President's Office**
- **680 Fifth Avenue:** Four exhibitions per year with seven works in each show, paintings and two-dimensional mixed media. **No nudes**.
- **Tower 49** at 12 East 49<sup>th</sup> Street: One to Two exhibitions yearly in the main lobby and sky lobby, large works up to 10 feet. **No nudes**.
- **500 Fifth Avenue:** Two exhibitions per year with 3 works in each show, sculpture and three-dimensional mixed media. **No nudes**.
- **Park Avenue Bistro:** Two to Three exhibitions per year with paintings and mixed media (Hanging artworks only).
- **Ogilvy:** One or two exhibitions per year with various curated themes. **No nudes**.
- **Publicis:** Four exhibitions per year various themes, small works and nothing larger than 40"
- **185 West End Ave:** Three exhibitions a year, sculpture and paintings all mediums.